



Petar Teodosiev

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Work experience

Science Communication | Bulgarian Science | 13/02/2007 - Current | Sofia, Bulgaria

- founder and strategic lead of BG Nauka (nauka.bg), a national science communication platform with 20+ years of impact
- leadership of large-scale science publishing and editorial production (10,000+ articles; 200+ magazine issues)
- development and coordination of a 500+ scientist expert network for public engagement and content validation
- end-to-end multimedia production and studio operations (700+ video interviews/educational videos; ~1,000 audio articles/interviews)
- design and delivery of thematic campaigns and special issues (including astronomy and institutional-focused editions)
- communication and marketing lead for major national and EU science initiatives (including European Researchers' Night across multiple projects)
- creation of high-reach public science content and campaign management across social media, email, and traditional media (20–30 million annual social media reach)
- community building and platform growth (legacy largest science forum; current membership hub with ~2,000 registered users, daily updates)
- development of courses and non-formal education programs, including live teacher trainings and classroom implementation (100+ teachers; ~1,800 students)
- AI-driven innovation in science communication: development of a proprietary chatbot trained on 10,000+ articles and integration of AI assistants into user experiences and automations with n8n
- stakeholder management and partnership coordination with research organizations, Centers of Excellence/Competence, and international project consortia

Language Skills

Mother tongue(s): **Bulgarian**

	Understanding		Speaking		Writing
	Listening	Reading	Spoken production	Spoken interaction	
English	C2	C2	B2	B2	B2

Skills

Science Communication & Editorial | - expert-based content validation and coordination with scientists | - content planning for large-scale archives and recurring publications | - popular science writing and editorial oversight | - science communication strategy and storytelling for non-expert audiences

Multimedia Production (Video/Audio) | - video production (shooting, interviewing, scripting) | - video editing and post-production (DaVinci Resolve, Adobe Premiere Pro) | - podcast and audio production workflows | - studio operations and live/multi-camera production | - camera operation (including Blackmagic Pocket Cinema Camera 4K)

AI, Automation & Knowledge Systems | - AI chatbot concepting and implementation using proprietary content | - no-code/low-code automation design (n8n) | - LLM-assisted content creation and research workflows (ChatGPT, Gemini, Claude, Perplexity, Grok) | - RAG system design and deployment (via n8n, Dify)

Marketing & Growth | - multi-channel campaign planning and execution | - content distribution across social media and newsletters | Facebook ADS | - email marketing and lifecycle flows (Brevo and equivalent platforms) | - audience growth and engagement strategy

Community & Platform Development | - membership hub content programming and retention | - online community building and moderation | - daily news/updates publishing cadence management

Project & Stakeholder Management | - cross-team coordination of editorial, video, audio, and marketing pipelines | - partnership and stakeholder coordination with research organisations | - EU and national science project communication delivery

Honours and Awards

Award from the Bulgarian Academy of Sciences for journalists (online media category) since 2019. | Bulgarian Academy of Sciences

Forbes #30under30 | Forbes Magazine

40 to 40 on Darik Radio | Darik Radio

Links:

Nauka.bg

SciTransfer.eu